

# Trauma Informed Care

## RFP – Stable Families

The United Way of St. Joseph County is requesting proposals for projects focused on increasing Trauma Informed Care efforts in the community. UWSJC recognizes SAMHSA's definition of Trauma Informed Care as a guide:

The SAMHSA's concept of a trauma-informed approach is grounded in a set of four assumptions and six key principles.

*A program, organization, or system that is trauma-informed realizes the widespread impact of trauma and understands potential paths for recovery; recognizes the signs and symptoms of trauma in clients, families, staff, and others involved with the system; and responds by fully integrating knowledge about trauma into policies, procedures, and practices, and seeks to actively resist re-traumatization.*

Proposals should meet the following requirements:

- 1) Be collaborative in nature, with two or more partners showing equal ownership and investment in the project.
- 2) Provide a four year plan that highlights:
  - a. how other UWSJC Impact Partners will be included/incorporated
  - b. a plan for community education efforts
  - c. multi-sector relationship development
- 3) Quantity, Quality, and Results measures will be collected showing impact on both agency and served clients
- 4) Systems Improvement measurements

Above Programmatic Information must be accompanied by

- 501c3 Letter of Verification of submitting partner
- Agency budget of partner serving as fiscal agent of award funds
- Programmatic budget with complete break down of Income and Expense for TIC effort
- Program Award Amount Requested, not to exceed \$150,000.00 per year for a 4 year cycle

**RFP's must be submitted by 5:00pm EST on March 29th**

**via email to Sheri Robertson at [srobertson@uwsjc.org](mailto:srobertson@uwsjc.org).**



# Trauma Informed Care

## PRESENTATION GUIDELINES

1. Upon application submission, the agency will be contacted to schedule a presentation time for each program submitted. Presentations for each category will take place during the weeks of April 8th through May 13th.
2. Agencies will have 20 minutes to present to a designated panel determined by their application category selection.
3. Presentations will be followed by 20 minutes of Q&A with the panel members.
4. Agencies may utilize visual aids. Any electronic visual aid (Power Point) must be provided to Sheri Robertson, Vice President of Community Impact, 48 hours prior to the presentation time. These will be loaded and ready upon applicants arrival to presentation.
5. Agencies may provide panels with handouts, but will need to provide their own copies (10).
6. Agencies may invite clients to participate in the presentation. Clients should not present the vast majority of the information or serve as the keynote speaker.
7. Collaborative teams should make an effort to have active representation from their partners for the presentation.

## HELPFUL ADVICE

*"Anyone there for the presentation should have a reason to be there. It doesn't help to have someone there if they're just a silent figure in the background."*

*"Choose someone with passion and a confident presentation style to lead. The greatest information can go unheard if the wrong person is presenting."*

*"Think through the best way to use those 20 minutes to sell the program you're seeking funding for. They're yours to use, so be strategic!"*

*"Having an individual familiar with both the program budget and agency budget is always helpful when panelists have financial questions."*

*"If you're a collaborative ask, it's a more compelling presentation to have collaborative partners represented!"*