OUR PROMISE:
RESPOND
RECOVER
REIMAGINE
REBUILD

Impact Report
July 2019 - June 2021
We didn’t need a crisis to tell us that people were hurting. We didn’t need to watch our neighbors struggle through job-loss, or worry whether our own paychecks would be enough, to see that even when we live in uncertainty...

There is hope.

It takes the shape of friends, and of strangers, who show up when the needs are great. People who unite in compassion and are compelled to act.

We were built for this moment.
It is who we were always meant to be.
STEPPING INTO OUR PURPOSE

In so many ways the 2019-2020 year began as most do: full of optimism and energy around how we would best support our not for profit partners; directing our energy into re-thinking our understanding of poverty—and how we could better step into a role of convening expertise, resources and energy to create lasting impact for people’s lives.

Little did we know how critical that role would become.

The pandemic has taught us to be flexible and enabled us to be responsive to the needs around us—no matter how overwhelming.

We will not be the same. We have witnessed true generosity. We watched our community unite through compassion... inspired to act.

This is who we are. This is who we were always meant to be.

Thank you for being a part of this story. Thank you for LIVING UNITED!

Laura Jensen
President and CEO
United Way of St. Joseph County

Mark Herriman
Past Board Chair
United Way of St. Joseph County

Jessica Brookshire
Board Chair
United Way of St. Joseph County

MEET OUR TEAM

STAFF
Laura Jensen, President and CEO
LaShawnda Flowers, VP of Finance
Leticia Johnson, VP of Community Impact
Lauren Smyth, VP of Mission Advancement
Jim Baxter, Director of Community Engagement
Betsy Fulnecky, Senior Director of Mission Advancement

Torrence Glenn, Communications Manager
Kay Hollis, Accounts Payable & Receivable Manager
Shona Koehn, Data and Campaign Support Specialist
Jennifer V. Liddell, Director of Mission Advancement and Events

Velshonna Lucky, Director of Partnerships & Community Outreach
Tiffany Miller, Office Manager
Mitch Roach, Campaign Manager
Emily Rupchock, Director of Early Learning Partnerships

BOARD
Jessica Brookshire
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Past Chair, Board of Directors, UWSJC

Kimberly Green Reeves
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Center for the Homeless, Inc.

Dr. Todd Cummings
South Bend Community School Corp

Anne Feferman
Teachers Credit Union

Rachel Fulcher Dawson
University of Notre Dame

Kimberly Geiger
PNC Bank

Terri Kosik
Saint Mary’s College

Chris Miller
Cornerstone Partners

Glenda Williams
AM General

Chris Winchell
John Glenn School Corp

Jason Zook
South Bend Community School Corp
Why do so many households struggle?
- The cost of household essentials (housing, childcare, food, transportation, technology, taxes) is rising faster than other goods and services.
- Job growth is concentrated in low-wage jobs with minimal increases in wages.
- Fluctuation in hours, schedules and benefits makes it harder for workers to budget and plan.

In 2020, the University of Notre Dame conducted research around the economic impact of COVID for the ALICE population, locally. Needless to say, there was significant increase in the number of households who entered into the ALICE and/or Federal Poverty Level (FPL) income bracket.

Pre COVID, Indiana was already at a 10 YR. RECORD HIGH for ALICE and FPL households. That population has grown from 37%, to over 43% OF THE COUNTY, adding roughly 6,000 NEW HOUSEHOLDS to the ALICE/Poverty population.

The ALICE Household Survival Budget is an estimate of the minimal total cost of household essentials — housing, child care, food, transportation, health care, and technology, plus taxes and a miscellaneous contingency fund equal to 10% of the budget. It does not include savings, auto repairs, cable service, travel, laundry costs, or amenities such as holiday gifts or occasional dinner at a restaurant that we often take for granted.

INDIANA’S ALICE HOUSEHOLD SURVIVAL BUDGET (FAMILY OF 4)

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<tr>
<th>MONTHLY COSTS</th>
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<th>CHILDCARE</th>
<th>FOOD</th>
<th>TRANSPORTATION</th>
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To maintain a survival budget in SJC for a family of 4, (2 adults, 1 infant & 1 preschooler), one adult would need to be paid $30.38/hour, or two adults earning $15.19/hour each.

*ALICE household budget from Indiana’s 2020 ALICE Report @ unitedforalice.org/indiana
March 2020 opened the doors for United Way to begin thinking differently about the way we offer support and partnership to our not-for-profit community.

As our impact partners were overwhelmed by growing needs, and the pandemic was cutting off access to more and more resources each day, United Way was well-placed to step into the role of disaster relief in a way that was true to our roots.

Immediately, 2 things began to happen:

1. United Way released restrictions on all of the existing allocations to our funded partners, and began issuing “future payments” to agencies who requested them. This allowed our funded partners to use their United Way dollars to ensure their doors could remain open and their programs would remain in-tact, whether that meant paying staff, buying food, PPE, etc.

2. Simultaneously, with early support from The Community Foundation of St. Joseph County, The Judd Leighton Foundation, and an anonymous donor; United Way launched the County’s COVID Response Fund. Within 48 hours the fund had surpassed $500,000. Within a month, it surpassed $2 Million, finally reaching $4 Million by the end of calendar year 2021.

COMMUNITY INVESTMENTS

July 2019 Through June 2021

$5,477,778.78

- COVID Response: 55%
- Program Investments: 16%
- Leverage Funds: 16%
- Community Impact: 13%
- Southeast Neighborhood Center: <1%
The following nonprofit partners and programs received funding from United Way of St. Joseph County, either through Campaign allocations, restricted funds, grant dollars, or the COVID response fund, between July 2019 & June 2021. UWSJC provides funding to non profits who are making an impact with a focus on Early Learning, Youth Success, Stable Families and Critical Needs.

### THANK YOU TO ALL OF OUR PARTNERS, FOR THE INCREDIBLE WORK YOU DO!

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<tr>
<th>PARTNER</th>
<th>Early Learning</th>
<th>Youth Success</th>
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The Southeast Neighborhood Center is the physical representation of what true collaboration can accomplish. When we each operate within our expertise—our community gains so much. With an anticipated August 2022 opening, the Center will bring together high-quality childcare, youth programming, mental and physical health-care, senior programming and so much more.

Thank you do the donors who supported this project in the initial fundraising efforts!

1st Source Foundation
Community Foundation of St. Joseph County
Early Learning Indiana
Earth Exploration, Inc.
Family & Children’s Center Foundation
First Federal Savings Bank
Flagstar Bank
HB Fuller
Indiana Michigan Power Co.
Jewish Federation of St. Joseph Valley
Judd Leighton Foundation Inc
Lippert Components, Inc
Northwest Bank
PNC Foundation
Roger I & Ruth B MacFarlane Foundation
Steel Warehouse Company, LLC
Strafford Family Giving Fund

Lauren Alavanja
Joseph Bauer
Paul Bohn
Jessica Brookshire
Steve Camilleri
Peter Cholak
Pamela Clayes
Ted and Penelope Clark
Maureen Collins
George and Katy Cressy
Conrad Damien
Greg Danner
Greg Downes
Robert Feferman
Timothy and Katherine Fulnecky
Betsy Fulnecky
Paul Gifford
Gary Gilot
David Batten
Mark Gould
John & Catherine Hiler
Carol Hochstetler
Vittorio Hosle

Rod Humphrey
Douglas Irvine
Norma Joyce Juarez
Shona Koehn
Dr. Nels Leininger and Gail English
Joshua Lupo
Rose Meissner
Dr. Kenneth Milani
Walter and Elaine Nicgorski
Glenn Neibur
Marilyn Phillips
Laura Ray
Kathleen Rodick
William Sarnat
William and Lorrie Schmuhl
Paul Smith
Susan Smyth
Dr. Jennifer Warlick
Susan Warner
Tracy Weber
Barbara Wind
Dr. James and Jo Ann Wittenbach
With Gratitude For
THOSE WHO LEAD

United Way of St. Joseph County depends on the generosity of those in the community who are called to do more. Those who are called to give more. The following individuals and households contribute to United Way at a leadership level, and account for over $600,000 in annual giving. Their generosity impacts the lives of thousands in our community each year.

THE ERNIE AWARD

In August 2019, we honored Todd and Stephanie Schurz—long-standing supporters of the United Way and the 2019 recipients of the Ernie Award. United Way historical records tell the story of their unfailing commitment. They have not missed an opportunity to support United Way in 22 years—and that dedication most certainly began earlier than records indicate. Todd began lending his voice to help garner support for United Way in 1998 as the Campaign Chair. Though never fond of the spotlight, Todd and Stephanie’s servant leadership and philanthropy are apparent in their modest nature and selfless giving. We so often notice the loudest voice in the room setting the tone, but we are grateful to the Schurz’s for their quiet generosity and humble acts of kindness, which are truly tending to our communities deepest roots. Thank you Todd and Stephanie for all you have done and continue to do!

“We give because we have received much”—Todd Schurz

COLFAIX SOCIETY, $25,000+
Todd and Stephanie Schurz

TOCQUEVILLE SOCIETY, $10,000—$24,999
Penelope and Theodore Clark
Don and Pat Cressy
Alexander and Laurie Martin
Chris and Carmi Murphy
Joseph and Janet O’Tousa

NAVARRE SOCIETY, $5,000—$9,999
Anonymous Donor x1
Ken Milani
Randolph & Mary Ann Rompola
James Seckinger
John & Catherine Hiler
David & Kristin Pruitt
Daniel Lapsley
Thomas G. Burish and Pamela J. Burish
Jeremy Stein
Scott and Stephanie Schurz

SORIN SOCIETY $2,500—$4,999
Anonymous x5
Adeela Alizai and Asad Ansari
Marzy & Joe Bauer
Joseph A. Bauters
Paul Bohn
Daniel Chipman
Frank & Pat Criniti
Greg Eagleton
Stephen & Joan Fallon
Thomas Fuja
John & Anne Griffith
Mark Herriman
Laura and Eric Jensen
Maggie Kernan
Inder and Hansi Koul
John Lucey
Susan McClean
Cindie Mcphie
Mark & Monica Minne
Kevin & Erin Murphy
Brian & Jenny Peterson

SORIN SOCIETY continued
Dr. Joseph M. Powers
William & Lorrie Schmuhl
Chris and Maria Strafford
Dr. James and Donna Tieman
Rex and Margaret Voorheis
Lorry & Kathie Zeugner

COQUILLARD SOCIETY, $1,000—$2,499
Anonymous, x22
John Affleck-Graves
Shelli Alexander
Leonardo Amat
Doug and Christine Anderson
Jeanne Anderson
Dennis & Lilly Andrusiak
Corey Angst
Pamela J Austin
David Bailey
John Bedient
Benham Family
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COVID FUND SUPPORT: Historic level fund distribution

When the pandemic hit, the response from the community was immediate and efficient. Thank you to the corporate partners, foundations and individuals who gave generously to ensure that people in our community would have immediate access to the resources they needed. It was an honor to be trusted with the response efforts of our community, and the resources to see it through.

$4 Million Raised and allocated
53 NFPs supported

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United Way of St. Joseph County has earned GuideStar’s Platinum Seal of Transparency, the highest level of recognition for transparency and accountability among nonprofits.
Though we have not gathered together to celebrate for some-time, the memory of sharing in community with you makes us all the more hopeful for the next time we will get to cheer each other on, roll up our sleeves and get to work, or raise a glass in toast to St. Joseph County.

Because the needs are big, and the path is steep, it is important to celebrate the wins along the way! Thank you to everyone who joined us in the work—and in the fun!

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